



Data delivery

for a smooth production procedure

Data delivery

CD-ROM or DVD

Data transfer server:

<http://transfer.makroart.ch>

or in Data Transfer

E-mail to service@makroart.ch

We always work with the newest versions of InDesign, QuarkXPress, Illustrator, Photoshop, Acrobat Professional, Word, PowerPoint, Freehand and CorelDraw only with a contract proof and without guarantee.

Print proofs

Please enclose a colour contract proof whenever possible. Only proofs in accordance with the ISO FOGRA standard with the correct media wedge are deemed to be a colour contract proof. Laser prints are only valid for visual controls and are not binding for colour.

Fonts / colours / images

We need all the different font formats for printing. Only the CMYK basic colours are used for printing. Special colours (RAL, HKS or Pantone) are created from CMYK and in certain circumstances cannot be achieved one hundred percent. Black vector areas and fonts should also be created using the four colours (50C 40M 40Y 100K) if possible. Not all the colours in the RGB colour palette can be rendered correctly in CMYK.

Image resolutions

| | |
|--|---------|
| Large area print from 10 m ² | 30 dpi |
| Large area print up to 10 m ² | 60 dpi |
| Print on sail | 60 dpi |
| Print on rigid materials | 100 dpi |

TIFF images can be compromised with LZW, EPS with JPEG high.

With all other image file compressions we are not able to offer any guarantee for the colour and detail reproduction.

Authorisation for execution

We will be happy to provide you with a proof for an authorisation for execution. We can offer you the following options:

- Low-resolution PDF by e-mail
- Colour laser print
- Proof from a digital printer

Further questions

Please do not hesitate to contact us if you require further details. Contact our sales office via the Makro Art AG switchboard on 041 984 11 88.